Arlandria Action Plan
Implementation

Status of Implementation Activities
Tuesday, September 11, 2012
Implementation Approach

Citizen Advisory Group (AG)

Non-Profit Community

Arlandria Action Plan Implementation

Development & Business Community

City Staff Team

Arlandria Action Plan Implementation
2011-2012 Work Program

- Public Investment
- Development Projects
- Retail and Small Businesses
- Community Engagement and Community-Led Quality of Life Projects
- Communication with City Council
2011-2012 Activities

• Public Investment
  – Mt. Vernon Ave/W. Reed Ave Intersection Improvements
  – Four Mile Run Park Expansion
2011-2012 Activities

- Development Projects

Mt. Vernon Village Center
Four Mile Run Pump Station Improvements
E. Reed Townhomes
2011-2012 Activities

• Retail and Small Businesses

Mt. Vernon Avenue Commercial Corridor

Façade Improvement Grant Improvements
2011-2012 Activities

• Community Engagement and Community-Led Quality of Life Projects

Four Mile Run Farmers & Artisans Market

Code Compliance Walks

Neighborhood Beautification Projects
Recommendations for FY13 Implementation Activities

• Public Investment
  – Four Mile Run Park Expansion - $200,000 (unfunded estimate)
  – Four Mile Run Park Community Building - $180,000 (unfunded estimate)
  – Safe Routes to School - $50,000 (funded)
  – Pedestrian and Bicycle Improvements - $100,000 (funded)
  – Bike Lanes, Sharrows, Bike Parking - $30,000 (funded)
  – Bus Shelters - $68,000 (funded)
Recommendations for FY13 Implementation Activities

• Initiatives to Support Planned Redevelopment and Spur Economic Development
  – Work with the existing property owners within CDD #12
  – Create a coordinated streetscape improvement program
  – Initiate an “Arts in Arlandria” demonstration project
  – Explore Neighborhood-wide branding and marketing strategies
Recommendations for FY13 Implementation Activities

• Retail and Small Businesses
  – Provide technical assistance to Arlandria businesses
  – Host seminars targeted to business owners/operators
  – Link eligible businesses to available local funding sources to improve operations
  – Support the Arlandria-Chirilagua Business Association
  – Actively recruit businesses to fill gaps in the market
  – Prepare existing businesses for new tourism traffic
Recommendations for FY13 Implementation Activities

• Community Engagement and Community-Led Quality of Life Projects
  – Support community engagement
  – Support the Four Mile Run Park Farmers & Artisans Market
  – Host events at Four Mile Run Park Community Building
  – Support additional community-led activities